## **RCVS 2017**

## **Candidate biography**

1991 <u>Blew whistle on junk pet-food fraud</u> and called for Class Actions.

1992 Pandemic of Periodontal Disease.

1993 <u>Preventative Dentistry</u> Book chapter commissioned by Sydney University flagging the professional and legal risks of endorsing junk pet foods.

1994 Feeding vs Nutrition: Have we lost the plot in small animal dietetics?

1994 <u>Cybernetic Hypothesis</u> *JVetDent* (Postulates ecological theory of health and disease as extension of <u>Gaia Hypothesis</u>.)

1994-7 Junk pet-food cult brought four disciplinary actions before NSW Vet Board.

1995 Periodontal disease and leucopenia JSAP

2001 <u>Raw Meaty Bones: Promote Health</u> Exposes vet establishment cruelty, negligence and corruption. Proposes new paradigm of vet science and practice.

2004 <u>Nominated for ACVSc Award.</u> 'Dr Lonsdale has identified a problem, researched the aetiology and the pathogenesis, introduced therapeutic and preventative procedures, and addressed, head on, what he saw to be a moral issue for the profession. In short he has changed a paradigm and guided his profession in a more thoughtful and proper course of action.' Dr D I Bryden AM

2014 Most Supportive Vet Award

<u>Freedom of Information research</u>: Junk pet-food grease contaminating Australian vet schools.

2015 Videos: <u>Banned RCVS videos</u>. <u>Science Death Experiment</u>. <u>The Mass Poisoning of Pets</u> by Vets 1991-2015

## **Candidate manifesto**

The junk pet-food industry/veterinary alliance is at last coming under scrutiny. A recent <u>USA</u> <u>\$multi-billion Class Action</u> names:

Mars Petcare; Nestlé Purina, Hill's Pet Nutrition, PetSmart, Banfield Pet Hospitals; Blue Pearl Specialist Centres.

The action alleges conspiracy to defraud over the sale and promotion of prescription pet foods.

However prescription diets are but a fraction of a major scam. Let's be clear, the food/medicine birthright of modified wolves (dogs) and modified desert predators (cats) involves:

1.) Feeding frenzy — release of endorphins/immune stimulation — therapeutic.

2.) Physical exercise — release of endorphins/immune stimulation — therapeutic.

3.) Tooth cleaning — preventative medicine — therapeutic.

4.) Stimulate gut enzymes/motility — therapeutic.

5.) Natural food contains intracellular enzymes and is thus pancreas sparing — therapeutic.

6.) Probiotics, maintenance of the microbiome — therapeutic.

7.) Substrate conditioning of the colon environment leading to healthy balance of bacteria — therapeutic.

8.) Behavioural conditioning (avoidance of stress/neurosis) — therapeutic.

9.) Natural array of biochemicals — nutrition in the commonly used sense and providing all the essential macro and micro nutrients in the appropriate balance for optimal cellular growth, function and repair.

That any vet denigrates a natural diet and simultaneously insists that pets should be fed artificial junk — junk contravening basic biological principles — beggars belief.

Back in 1991, when <u>commencing the raw meaty bones campaign</u>, I hoped for a soft landing. I hoped for discussion and a chance to revitalise our science and reform our outmoded 'profession'.

Please I urge you:

- Go to <u>www.rawmeatybones.com</u> for articles, testimonials and videos.
- Visit our practice, engage with us and see the evidence for yourself.
- Recognise that this is not a 'single issue'.
- Help your clients escape the junk pet-food scam.
- Recognise that our reputation depends on a swift, responsible resolution of the issues.
- Cast your vote signalling your desire for a veterinary community worthy to be called a profession.

Thank you.